



## Energy Awareness Week Activities



### Energy Awareness Week Activities

- 1) Raise awareness
  - a. Display energy use information on notice boards
  - b. Use monitoring and targeting.
    - to identify significant energy users to be targeted during EAW
    - set realistic targets for improvements
    - monitor changes in these areas before and after energy awareness week
  - c. Place notices next to equipment reminding people to turn off when not in use
  - d. Use posters to compare energy use in different areas
  - e. Encourage employee participation with a suggestion box
  - e. Set up a stand in the canteen with information on energy use in the home and workplace
    - Make the stand relevant to employees I.e. material on domestic use
    - To maximise the effectiveness of this consider manning the stand during busy periods
    - Use this time to answer questions, promote quiz, suggestion box, programmes you are running
  - f. Invite a product supplier and / or SEI to assist with the stand and provide literature
  - g. Email Energy Tip of the Day to all office staff
  - h. Monitor computers etc left on out of hours and label with switch me off reminders
  
- 2) Provide feedback on energy use to staff
  - a. Newsletter
  - b. Intranet
  - c. Green notice boards
  - d. Case studies
  - e. Suggestion box – prize for best idea
  
- 3) Rewards and prizes
  - a. Reward individual and group contributions
  - b. Poster competition for staff and family
  - c. Share savings with staff
  - d. Organise a social event or purchase something for the good of all of the staff
  - e. Make a donation to your favourite charity